

Judy Bradbury & Susan Busch

\$1,500/6-hour session

To fully participate, attendees will require a copy of *Empowering Families*.

20% OFF pre-orders: \$28.



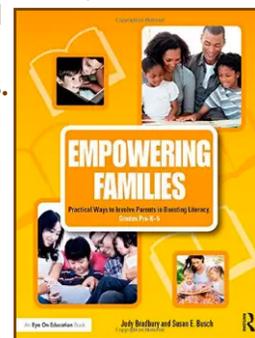
Get Inspired!

Implement meaningful parent/caregiver literacy events that boost student success!

Empowering Families:

Practical Ways to Involve Parents in Boosting Literacy

- A hands-on, interactive workshop designed to guide educators in planning, organizing, and executing programming for parents and caregivers.
- Nurture positive, vibrant relationships with the home to impact learning and school success.
- Energize parents and caregivers while building knowledge and confidence in the role they play in bolstering literacy in their children.
- Engaging field-tested after-school programs that meet crucial objectives.
- Focus on details, materials, and events to reach out to parents and caregivers to invite them into the school/home circle of learning.
- Everything they need to build a literacy-boosting culture in their school community.
- Walk away from this workshop energized, equipped, and eager to get going!



Topics Covered in this Workshop:

- How to Foster a Literacy-Rich Culture in Your School-Home Community
- How to Engage Parents/Caregivers in Building Literacy: Getting The Home to Buy-In and Pitch-In
- Tips and Techniques for Designing and Executing Successful Literacy-Rich Programming for Parents/Caregivers
- Materials that Keep Literacy Up Close and Personal in the Home
- Program Follow-Up, Evaluation, and Future Plans: Keeping the Fire Lit

Meet Judy Bradbury: A literacy specialist who has taught students from preschool through college, Judy's books include *The Read-Aloud Scaffold: Best Books to Enhance Content Area Curriculum*, the *Children's Book Corner* series of resource books, the *Christopher Counts!* series, and *Empowering Families: Practical Ways to Involve Parents in Boosting Literacy, Grade Pre-K—5*, co-authored by Susan E. Busch. Judy also has contributed a monthly column on character education for *LibrarySparks* and has published dozens of articles in *Children's Writer* and the annual editions of *Writer's Guide*. Judy teaches graduate courses in literacy and writing for children. She is a freelance editor and writing consultant for educational publishers, businesses, organizations, and individuals interested in writing for children. An advocate for promoting reading through community initiatives, Judy has received awards from the New York State Reading Association and the Niagara Frontier Reading Council, for whom she is the Professional Development Chair. Judy conducts professional development workshops on topics related to literacy and character education. More info: www.JudyBradbury.com or www.Linkedin.com/pub/judy-bradbury/b/a17/295.

Meet Susan E. Busch: With a 38-year career in education, Susan taught in four public school districts and the Catholic Diocese of Buffalo. She received certification from the National Board of Professional Teaching Standards (NBPTS) in Early and Middle Childhood Reading and Language Arts. Susan also completed training as a Ready, Set, Read facilitator for Every Person Influences Children (EPIC). For the past 18 years, Susan has focused on her passion—the home-school connection researching and developing parent education programs while working full time as a reading teacher. She has conducted over 150 workshops for parents and students and has presented her family literacy programs to state and local professional organizations. A member of the International Reading Association, New York State Reading Association and Niagara Frontier Reading Council (NFRC) for over 20 years, Susan served on the Board of Directors of the NFRC for 16 years and was the Outreach Chairperson for 13 years. She continues to serve on the Outreach Committee. Susan's awards include the NFRC's Service to Reading Award and the New York State Reading Association's (NYSRA) Service to Reading Award, the Veterans of Foreign Wars (VFW) NYS Citizenship Teacher of the Year Award, and Town of Tonawanda Youth Board's Robert Swift Service to Youth Award. Retired from full-time teaching in 2012, Susan continues to present workshops to students, parents and teachers as a Family Literacy Consultant. More info: www.SusanEBusch.com.